

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



62, 67

1932



# Hardy Perennial and Rock Garden Plants

— — — —

# Everblooming Roses



The Imlay Co.  
Zanesville, Ohio

*Nurserymen and Florists  
Seeds ✓ Plants ✓ Flowers*



*July 1932*

Sec. 435½ P. L. & R.  
U. S. POSTAGE  
PAID  
Zanesville, Ohio  
Permit No. 132

*U. S. Dept. agriculture  
Washington, D. C.*

# Imlay's Everblooming Roses

Price \$1.00 Each, \$10.00 per Dozen, Except Where Noted

Our roses are selected, northern grown, two-year-old plants, exceptionally hardy and vigorous.  
We sell them to you GROWING IN POTS.

We do not sell dormant rose plants, as they dry out in storage and are difficult to get started.

Our roses are ALIVE and GROWING when you get them. Simply remove them from the pot and plant them in your garden.

We endeavor to keep our selection of roses up to date at all times, and have only varieties of proven merit which have been tried out in our test gardens.

BETTY UPRICHARD—Salmon pink. Copper-red buds opening to a large cup-shaped two tone flower. The outer surface of the petals is a brilliant orange-carmine, while the inner surface is a beautiful light salmon. A vigorous grower and persistent bloomer. Undoubtedly the best of the two tone roses.

CHARLES K. DOUGLAS—Scarlet-crimson. Beautiful long pointed buds, opening to loosely formed semi-double blooms. A strong, branching, upright grower with fine foliage.

CHARLES P. KILHAM—Coral-red and orange. Large, beautiful shaped blooms of brilliant orange, suffused with glowing scarlet. Foliage resistant to mildew; vigorous, bushy, upright, \$1.50 each.

DAME EDITH HELEN—Rich pink. Large ovoid buds on erect stems. Flowers full, high centered of a clear glowing pink; fragrant and excellent for cutting. A vigorous grower.

DUCHESS OF WELLINGTON—Yellow. Immense, long, pointed golden buds, unfolding slowly to large well formed saffron-yellow delightfully fragrant blooms. A healthy grower, erect and branching. Very free flowering.

E. G. HILL—Red. Large, ovoid buds and immense dazzling red flowers on long stems. Plant vigorous and free flowering. \$1.50 each.

ETOILE DE HOLLAND—Brilliant red. Medium pointed buds, perfect when half open. The flower is large, semi-double, deep velvety crimson, and very fragrant. A vigorous, branching, free blooming variety that will stand some shade.

FRANCIS SCOTT KEY—Red. Very large light crimson buds and immense semi-double blooms. Erect and branching with good foliage; a moderate bloomer, noted for its beauty of form.

FRAU KARL DRUSCHKI—White. A pure snow white hybrid perpetual of immense size. A very strong grower with good foliage.

GAIETY—Orange. Camellia-shaped flowers of coppery fawn and pale pink. Large and fragrant. Plant dwarf and spreading. \$1.50 each.

JULIEN POTIN—Golden yellow, pointed buds, on strong stems opening cup-shaped flowers of a beautiful rich yellow. A sturdy upright grower, with bronzy-green, disease resistant foliage.

LADY MARGARET STEWART—Golden yellow. The flowers are large with a high pointed center. Beautiful golden yellow shaded orange and red. A free bloomer making a heavy stocky growth with wonderful foliage; disease resisting.

For Walls, Trellis or Arbor

## Hardy Climbing Roses

Price 75c Each Except Where Noted

MME. GREGOIRE STAECHLIN—Maroon-carmine; early. A new, very hardy, vigorous grower with good foliage. Large semi-double fragrant flowers; three to five on long stems; fine for cutting. \$1.00 each.

PAUL'S SCARLET CLIMBER—Scarlet, early. Trusses of well shaped moderate size blooms of a vivid intense scarlet. Free blooming of moderate growth, with good foliage.

SILVER MOON—White, mid-season. Sprays of long creamy buds opening to nearly single saucer shaped flowers with golden centers. A vigorous grower with excellent foliage.

MRS. HENRY MORSE—Two tone pink. High centered large bright flowers. Dwarf branching, small foliated plants. Very free blooming.

MRS. HENRY BOWLES—Rose pink. Ovoid buds on upright stems, opening to full globular, long lasting flowers of clear pink, beautifully tinted. A vigorous grower.

MEVROUW G. A. VAN ROSSEN—Golden salmon. Long pointed buds; flowers long and full; salmon on a pink and yellow ground. Foliage large, glossy, leathery and disease-resistant. \$1.50 each.

MME. LEON PAIN—Pink. Salmon buds opening to fragrant pink blooms of large size. A well branched vigorous grower, free flowering, almost immune to disease. One of the best bedding roses.

MME. JULES BOUCHE—White. Superb white flowers, shaded light blush at center; fragrant. Plant exceptionally strong, healthy and very free blooming.

MISS ROWENA THOM—Rose-pink. Its enormous buds and blooms of fiery rose shaded with old gold at the center, are borne on long stems. A profuse, continuous bloomer and a very vigorous plant.

PRESIDENT HERBERT HOOVER—Two tone pink. Beautiful pointed buds. Large, fragrant, thick petals. Color a blending of cerise-pink, scarlet, flame and yellow. A vigorous grower and good bloomer. \$1.50 each.

RADIANCE PINK—Bright rose-pink. Buds are round, opening to globular brilliant pink, very fragrant flowers. A tall branching grower, the most popular of all garden roses.

RADIANCE RED. Light red. Round buds, opening to large globular bright red flowers on strong stems. Free blooming; excellent foliage.

REV. F. P. ROBERTS—Yellow. Long pointed, copper-red buds opening to full double fragrant flowers of golden yellow. Strong branching plants, with fine foliage. Prune heavily for best blooms.

TALISMAN—Red and gold. The color is most unusual and difficult to describe being a combination of orange, red and rich yellow. A strong, vigorous grower with glossy green foliage.

WILLOWMERE—Salmon-pink. Pointed buds opening to large rich pink flowers with a golden glow. An erect strong, stiff grower and persistent bloomer. Not fragrant.

# Hardy Everblooming Roses

## Imlay's 1932 Dozen

### Special Price \$9.50

BETTY UPRICHARD—Salmon Pink .....	\$1.00
ETOILE DE HOLLAND—Brilliant Red .....	1.00
FRANCIS SCOTT KEY—Red .....	1.00
FRAU KARL DRUSCKKI—Pure White .....	1.00
JULES POTIN—Golden Yellow .....	1.00
LADY MARGARET STEWART—Two-tone Yellow .....	1.00
MRS. HENRY MORSE—Two-tone Pink .....	1.00
MEVROUW G. A. VAN ROSSEN—Golden Salmon .....	1.50
RED RADIANCE—Red .....	1.00
RADIANCE—Pink .....	1.00
TALISMAN—Two-tone Red and Yellow .....	1.00
MME. JULES BOUCHE—White .....	1.00

Regular Price \$12.50

These are two-year, selected No. 1 plants, started in pots, growing and ready to set out when you get them. (We do not sell DORMANT rose bushes).

The dozen will fill a bed  $2\frac{1}{2}$  feet wide, and 8 feet long, and you will have an abundance of beautiful blooms from June until November.



#### SPECIAL PRICE

**\$9.50 - For the 1932 Dozen - \$9.50**



## Rock Garden Collection

### Special Offer

Alyssum saxatile	Sedum dasyphyllum
Aquilegia	Sedum sexangulare
Cerastium tomentosum	Sedum stoloniferum
Dianthus caesius	Sempervivum tectorum
Dianthus deltoides	Veronica repans
Helianthemum mutabile	Veronica rupestris
Iberis sempervirens	Viola Jersey Gem
Mentha requienii	

One Plant each of the above 15 Varieties  
15 Plants Value \$4.35      Special \$3.35

Two Plants each of the above 15 Varieties  
30 Plants Value \$8.70      Special \$6.70

Three Plants each of the above 15 Varieties  
45 Plants Value \$13.05      Special \$9.90

## Our Perennials and Rock Garden Plants are Strong, Vigorous and Well Rooted

Most of the varieties we offer are sold growing in pots, because it has been our experience that a healthy pot plant will give quicker and better results when transplanted into the garden than field clumps. Pot grown plants can be moved with no loss of roots and may be planted over a longer season. You are cordially invited to visit our nursery and select your plants from our large collection.

# Imlay's Hardy Perennials and Rock Garden Plants

Price 25c Each; \$2.50 per Dozen; except where noted.

Varieties marked (\*) are suitable for Rock Gardens

ACHILLEA PTARMICA, THE PEARL (Milfoil), white; 2 ft.; June Septem-ber.

ALTHEA ROSEA (Hollyhock) double; assorted colors; 5 ft. August-Septem-ber.

\*ALYSSUM SAXATILE COMPACTUM (Basket of Gold), yellow; 1 ft.; April-May.

ANCHUSA ITALICA, DROPMORE (Al-kanet), blue; 4 ft.; June-Sept.

\*ANTHEMIS KELYAWI (Marguerite), yellow; 2 ft.; June-Octo-ber.

AQUILEGIA, LONG-SPURRED HY-BRIDIS (Columbine), assorted colors; 2-3 ft.; May-June.

\*ARABIS ALPINA (Rock Cress), white; 5 in.; April-May.

\*ARENARIA Verna CAESPITOSA (Mountain Sandwort), white; 4 in.; April-May; 30c each.

ARTEMISIA SILVER KING, white leaves; 3 ft.; June-October.

ASTER, HARDY (Michaelmas Daisy) assorted colors; 4-6 ft.; Aug. to Oct.

\*ASTER ALPINUS (Alpine Aster), as-sorted colors; 12 in.; May.

\*BELLIS PERENNIS (English Daisy), white; 5 in.; May-June; 20c each.

BUDDLEIA MAGNIFICA (Butterfly Bush), lilac; 4-5 ft.; July-Oct.

\*CAMPANULA CARPATICA (Hare-bell), blue; 6 in.; July-Aug.

CAMPANULA MEDIUM (Canterbury Bells), rose and blue; 2 ft.; June.

TELHAM BEAUTY (Belleflower), blue; 2 ft.; June-Aug.; 50c each.

CAMPANULA ROTUNDIFOLIA (Blue Bells), blue; 1 ft.; all summer.

\*CERASTIUM TOMENTOSUM (Snow-in-Summer), white; 6 in.; May-June.

CHEIRANTHUS ALLIONI (Siberian Wallflower), yellow, 1½ ft.; June-Aug.

CHRYSANTHEMUM MAXIMUM, H. & E. WHITE (Shasta Daisy); 2 ft.; May-June.

CHRYSANTHEMUM COREANUM (Korean Daisy), white; 3 ft.; Aug.-Sept.

CONVALLARIA MAJALIS (Lily of the Valley), white; 9 in.; May-June.

COREOPSIS LANCEOLATA GRANDI-FLORA (Tickseed), yellow; 2 ft.; June-October.

DELPHINIUM BELLADONNA (Lark-spur), blue; 3 ft.; June-Oct.

DELPHINIUM BYBRIDS. BLACK-MORE & LANGDON (Hybrid Del-phinium), various blues; 5-6 ft.; June-Oct.; 50c each.

\*DIANTHUS PLUMARIUS (Clove Pink), assorted colors; 12 in.; all sum-mer.

\*DIANTHUS DELTOIDES BRILLIANT (Hardy Pink), red; 6 in.: July-Aug.

\*DIANTHUS CAESIUS (Chiddar Pink), rose; 36-in.; May-July.

\*DICENTRA EXIMA (Bleeding Heart), pink; 10-12 in.; May-Oct.; 35c each.

DIGITALIS AMBIGUA (Perennial Fox-glove), yellow; 2-3 ft.; June-July.

DIGITALIS GIANT SHIRLEY (Fox-glove), white and pink; 5-6 ft.; June-July.

FUNKIA SUBCORDATA GRANDI-FLORA (Plaintain Lily), white; 1-2 ft.; July-Aug.; 50c each.

GAILLARDIA ARISTATA (Blanket Flower), red and yellow; 1½ ft.; May-Nov.

GYPSONOPHILA BRISTOL FAIRY AU-TUMNALE (Baby's Breath), white; 2-3 ft.; July-Aug.; 75c each.

\*G Y P S O P H I L A REPANS (Baby Breath), white; trailing; July-Aug.; 75c each.

HELENIUM AUTUMNALE, RIVER-TON BEAUTY (Garden Sunflower) Yellow; 5 ft.; Aug.-Sept.

\*HELLEBORIS HYBRIDS (Christma-rose), various colors; 1 ft.; Feb.-March; \$1.00 each.

\*HELEANTHEMUM MUTUABLE (Sun Rose), pink, salmon; 12 in.; July-Aug

HEMEROCALLIS D U M O R T I E R E (Orange Lily), orange; 3 ft.; May-June.

HEMEROCALLIS F L A V A (Lemon Lily), yellow; 3 ft.; May.

\*HEUCHERA SANGUINEA SPLEN-DENS (Crimson Bells), red; 1-2 ft.; May-Sept.; 35c each.

HIBISCUS MOSCHEUTOS HYBRIDS (Mallow Marvels), white, pink, red; 4-6 ft.; Aug-Sept.; 35c each.

\*HYPERICUM MOSERIANUM (Gold Flower), yellow; 1½ ft.; June-Sept.

\*IBERIS SEMPERVIRENS (Candytuft). white; 10 in.; April-May.

\*IRIS PUMILA CYANEA, rich purple; 4-8 in.; May. 35c each.

\*IRIS PUMILA EXCELSA, yellow; 4-8 in.; April; 35c each.

IRIS GERMANICA (German Iris), —INNOCENZA, ivory white; 1½ ft.; May-June.

—PALLIDA DALMATICA, lavender and blue; 1½ ft.; May-June; 50c each.

IRIS LAEVIGATA (Japanese Iris), —GOLD BOUND, white, yellow center; 50c each.

—PINK PROGRESS, pinkish lavender; 75c each.

—KOKI-NO-PRO, purple and gold; 75c each.

\*LAMIUM MACULATUM (Dead Net-tle), pink, blue; 10 in.; July-Aug.

\*LINARIA ALPINA (Toadflax), blue; 3-4 in.; July-Aug.

\*LINUM PERENNE (Flax), blue; 1-1½ ft.; May-Aug.

LYCHNIS CHALCEDONICA (Cam-pion), red; 2 ft.; June-July.

MONARDIA DIDYMA, CAMBRIDGE SCARLET (Bergamot), red; 3 ft. June-August.

\*MYOSOTIS ALPESTRIS ROBUSTA G R A N D I F L O R A (Forget-Me-Not), blue; 8 in.; May-June.

\*NEPETA MUSSINI (Cat Mint), blue; 8 in.; May-June.

\*PACHYSANDRA TERMINALIS (Jan-anese Spurge), white; 6-9 in.; May-June.

PAEONIA (Peonies)

—DELICATISSIMA, light pink; mid-season; 50c each.

—LOUIS VAN HOUTTI, red; early; 75c each.

—FESTIVA MAXIMA, white; early; 50c each.

PAPAVER ORIENTAL, MRS. PERRY, orange apricot; 2-3 ft.; June-July; 35c each.

PAPAVER ORIENTAL (Oriental Pop-py), red; 2-3 ft.; June-July; 35c each.

PHLOX DECUSSATA (Hardy Phlox) all colors; 2-3 ft.; June-Oct.

—ECLAIREUR, rosy-magenta.

—ROSENBERG, wine color.

—WIDAR, dwarf reddish violet.

—MRS. JENKINS, early white.

—P. P. STRUTHERS, carmine, red eye.

\*PHLOX SUBULATA VIVID (Moss Pink), deep pink; creeping May; 30c each.

PHYSOSTEGIA VIRGINIANA (False Dragonhead), pink; 2-3 ft.; June-July.

\*PLUMBARGO LARPENTAE (Blue Leadwort), blue, 6-12 in.; Aug.-Sept.

\*PRIMULA VERIS (Cowslip), mixed; 6-9 in.; April-May.

PYRETHRUM ROSEUM (Single Pyre-thrum), mixed colors; 2-2½ ft.; May-June.

\*SAPONARIA OCYMOIDES (Rock Soapwort), red; 1 ft.; May-July.

SCABIOSA CAUCASIA (Pin Cushion Flower), blue; 2-3 ft.; June-Aug.; 30c each.

\*SEDUM (Stonecrop)

—DASYPHILLUM, white; 2-3 in.; May-June.

—SPUREUM COCCINEUM, crimson; 6 in.; July-Aug.

—GLACUM, dwarf for rockeries.

—SPECTABILE, rose; 1½ ft.; Sept.

—STAHLI,

dwarf grower for rock-erries.

—SEXANGULARE, yellow; 4-6 in.

—SARMENTOSUM, orange; 6 in.; May-June.

SEMPERVIVUM ARACHNOIDEUM (Cobweb House Leek), red; 6 in.; Sept.-Oct.

\*TECTORUM (Hen and Chickens), red; 12 in.; Sept.-Oct.

\*SILENE SCHAFTA (Catchfly), pink; 6 in.; July-Oct.

STOKESIA LAEVIS CYANEA (Corn-flower Aster), blue; 2 ft.; July-Oct.; 35c each.

TRITOMA PFITZERII (Hot Poker), red and yellow; 3-3 ft.; August-Sept., 30c each.

VALERIANA OFFICINALIS (Helio-trope), red, white; 3-5 in.; June-July.

\*VERONICA INCANA (Veronica), blue; 1 ft.; July-Aug.

—LONGIFOLIA SUBSESSILIS, blue;

2 ft.; Aug.-Sept.; 35c each.

—TEUCRIUM RUPESTRIS, blue; 4 in.; May-June.

—AMETHYSTINA, blue; 12 in.; June-July.

\*VIOLA CORNUTA, JERSEY GEM. (Tufted Pansy), blue; 6 in.; May-Uov.; 35c each.

—APRICOT, orange; 6 in.; all season; 35c each.